A Study of platform management and constructive method to solve local issues by various entities

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[SYNOPSIS]

It is generally agreed recently that the collaboration among various entities is required to solve local issues which have been diversified and complicated.　The purpose of this study is, by investigating advanced efforts made by organization addressing local issues, to examine how the platform for collaboration among them should be managed and developed.

As the study method, we conducted the interview survey to 19 advanced organizations throughout Japan, including the intermediary organization, citizen foundation, regional financial institutions and community-based Crowd Funding, and the questionnaire survey to 359 organizations such as Social Welfare Council in Tokyo, Chiba, Saitama and Kanagawa prefecture. The findings are as follows.

First, the platform for solving local issue is formed through 4 phases. At the first phase, local issues should be actualized. It is important that problems and needs extracted through daily consultation services, symposium or workshop are documented and visualized, and also recognized as social issues in the region. The second phase is to reveal stakeholders to solve the issue, with sharing issue and solution among many citizens. The third phase is to establish a committee to discuss the required system and methodology to promote the activity. In particular, it is essential that those who devote to fundraising participate in the committee. The fourth phase is to create business plan of the mechanism or activities having been considered so far.

However, there are very few organizations involving to all 4 phases. Although many organizations have the strength in one phase, they have the weakness at other phases. Thus, the organizations in same region are required to cooperate mutually to solve local issue. Moreover, it is considered that the platform manager who can manage all 4 phases should be trained. It is desired that the platform manager would build a flexible platform to connect various organizations and individuals to deal with the local issues which are　expected to increase in the future.