

A study of tourism policy
that balances aqua tourism with the local residents' lives

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[S Y N O P S I S]

The purpose of this research is to establish a policy theory that balances aqua tourism with the local residents' lives. Aqua tourism is a new tourism that uses local water resources such as springs and washing places as tourism resources, and aims to balance environmental conservation and regional revitalization. Since the springs or washing places in the area targeted by aqua tourism are also the living resources of local residents, it is easy for tourists and local residents to compete or conflict with each other, and it is a policy target how to balance the life of local residents with tourism. At present, as the solution the government is responding (1) to demand tourists to "observe manners" and (2) to create a spring facility for tourists to protect the living environment of local residents and create space between the local resident and the tourist area to divide them as the political measure. However, nobody uses the spring facilities for tourists and they are left unattended at the moment.

In this research, through fieldwork, it was clarified that local springs and washing places have "local rules" and "social rights" regarding their use and management. I further clarified that these "local rules" and "social rights" foster the appeal of aqua tourism. If the water area rooted in the local people's lives would be open to tourists, it would be necessary to open it to tourists without depriving the "local rules" and the "social rights" possessed by local communities.

In this study, I presented a policy theory of aqua tourism that obeys "local rules" different from the traditional "observing manner" type tourism.